



**AmBank Group**

**Media Release**

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17 April 2019

## **Eight AmBank Customers win all-expenses paid holiday to Singapore with AmBank Mastercard Campaign**

Eight AmBank customers who emerged as the winners of the AmBank Mastercard® Fly, Stay and Play Campaign were presented with two return tickets from Malaysia to Singapore on Singapore Airlines (SIA). They will also get to enjoy a three-day, two-night stay at Resorts World Sentosa, go on a VIP tour of the Universal Studios in Singapore and a Mastercard prepaid card pre-loaded with SGD200 (RM614) for their shopping and dining use while on their holiday.

The campaign that ran from October-December 2018, was supported by Mastercard. The prize giving ceremony was held recently at Menara AmBank in Kuala Lumpur.

The senior management present at the prize giving ceremony included Ms Jade Lee, Managing Director, Retail Banking, AmBank (M) Berhad, Mr Lenon Cheong, Head, Cards and Merchant Services, AmBank (M) Berhad, Tuan Syed Anuar Syed Ali, Executive Vice President, Group Corporate Communications and Marketing, AmBank Group, and Mr Rakesh Chauhan, Head of Client Account Management, Mastercard.

“We would like to congratulate the winners as we continue rewarding our valued cardholders for their loyalty and support towards us. Through this campaign, we aim to boost the top-of-mind recall of AmBank cards amongst avid travellers and online spenders,” said Jade Lee, Managing Director, Retail Banking, AmBank (M) Berhad.



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"The AmBank Mastercard® Fly, Stay and Play Campaign was an exciting way to actively engage Mastercard cardholders and connect them to their passions, while elevating the travel experience with simple, safe and secured payments using their Mastercard card. Big congratulations to the winners who will savour an all-expenses paid trip courtesy of AmBank and Mastercard. Working closely with AmBank, Mastercard looks forward to continue addressing the lifestyle needs of the travel-savvy, by offering curated retail, attractions, dining, and hotel offers that allow cardholders to share the joy with family and friends with a complete end-to-end travel experience," said Perry Ong, Country Manager, Malaysia and Brunei, Mastercard.

The campaign was opened to all AmBank Mastercard® Credit Card/AmBank Islamic Mastercard® Credit Card-i principal cardholders. They stood a chance to win each time they spent a minimum of RM50 worth of retail spend including online purchases in a single receipt during the campaign period.

For further details on other on-going AmBank campaigns, please visit <https://www.ambank.com.my> as well as our various social media platforms.



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### **About AmBank Group**

AMMB Holdings Berhad is the holding company of AmBank Group and has been listed on the Main Market of Bursa Malaysia since 1988. It is the sixth-largest banking group by assets in Malaysia, with a market capitalisation of around RM11.6 billion and assets of RM137.9 billion at 31 March 2018.

AmBank Group is one of Malaysia's premier financial solutions groups with over 43 years of experience in supporting Malaysians in their economic development. AmBank Group offers a wide range of both conventional and Islamic financial solutions and services, including wholesale banking, retail banking, investment banking, underwriting of general insurance, life assurance and takaful, stock and share broking, futures broking, investment advisory and management services in assets, real estate investment trust and unit trusts.

The Australia and New Zealand Banking Group (ANZ) is the biggest shareholder in the AmBank Group with a 23.8% holding and provides support with Board and senior management representation, risk and financial governance, product offerings and new business developments. In the general insurance business, the Group has partnered with Insurance Australia Group Ltd (IAG). In the life assurance and family takaful businesses, the Group has a partnership with MetLife International Holdings Inc (MetLife). The Group benefits in terms of expertise transfer from IAG and MetLife.

For more information, please visit [www.ambankgroup.com](http://www.ambankgroup.com)

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